

MHISC Publication Advertising Contract

Company Name: _____

Contact Name: _____

Address: _____ City, State & Zip: _____

Phone: _____ E-mail Address: _____

Payment:

Please make check payable to MHISC - or- Bill to (if different from above):

Billing Address: _____

Charge to: Visa MC Discover Amex Card Number: _____ Exp: _____

CCV Code: _____ Billing Zip Code: _____

UPDATE MAGAZINE

Business Card 1 issue \$150 6 issues \$500 (annual savings of \$100)

Quarter Page 1 issue \$230 6 issues \$800 (annual savings of \$120)

Half Page 1 issue \$400 6 issues \$1400 (annual savings of \$200)

Full Page 1 issue \$680 6 issues \$2450 (annual savings of \$270)

Please mark the issue you wish your contract to begin:

Issue 1 Issue 2 Issue 3 Issue 4 Issue 5 Issue 6

MODERN TIMES

Business Card 1 issue \$75 4 issues \$250 (annual savings of \$50)

Quarter Page 1 issue \$150 4 issues \$540 (annual savings of \$60)

Half Page 1 issue \$250 4 issues \$900 (annual savings of \$100)

Please mark the issue you wish your contract to begin:

Issue 1 Issue 2 Issue 3 Issue 4

**Please complete this form in its entirety and mail to
P.O. Box 1781, Columbia, SC 29202 or fax to (803) 771-7023 or
email to awestmoreland@mhisc.com**

Authorized Signature: _____

Printed Name: _____

date

Advertisement Dimensions

The Manufactured Housing Institute of South Carolina, Inc. and Service Printing are hereby authorized to publish our advertisement as follows: (Please check the advertisement dimensions and contract length of your choice.)

Ad Size	Height	Width
Business Card	2 ¼"	4"
Quarter Page	4 ¾"	4"
Half Page	4 ¾"	7 ¾"
Full Page	11"	8 ½"

AD SUBMISSION: Please provide digital files for all ads. High resolution (300 dpi or better preferred) files should be submitted in one of the following formats: .tif, .pdf, .eps. Publisher can also accept high resolution .jpeg files. Send to: awestmoreland@mhisc.com

Terms: Payment upon receipt of invoice if not prepaid. Payments not received by due date may result in discontinuation of your ad.

Copies of Ads: Please present a camera ready or trouble free electronic file version of your ad upon acceptance of this contract to Andrea Westmoreland at MHISC PO Box 1781, Columbia, SC 29202. This will expedite the process. Advertisers are solely responsible for submission of copy. The advertiser and / or its agency agrees to indemnify and hold MHISC and Service Printing harmless from and against any loss resulting from claims or suits of defamation, libel, violation of privacy, plagiarism, copyright infringement or any other cause. MHISC and / or Service Printing reserve the right to reject any advertisement. In the event of an error in the publication of an advertisement as a result of an action by MHISC and / or Service Printing, the advertiser shall be entitled to a "make good" for the first publication only.