



Need a few reasons to sponsor the MHISC Convention?

- It's our 50th anniversary and we are back in Hilton Head AND it's a HUGE deal!
- We're combining the association's spring and fall meetings: Retailer, Community and Salesperson of the year competition, Hall of Fame Induction, plus special guest speakers.
- The SC convention is known through-out the industry for its great retailer turn-out.
- A record attendance is guaranteed because MHISC has gone all-out this year!
- Sponsorship is LESS EXPENSIVE because you only have to sponsor one big event this year!
(See Sponsorship benefits listed below)

MHISC 50th Annual Convention Sponsorship Benefits

EVENT SPONSORS..... Includes all benefits listed below ***PLUS:***

Friday Evening Banquet Gala Sponsor, Saturday Membership Breakfast Sponsor.
Friday DJ and Dance Sponsor, Thursday Pool Party Sponsor, Golf Tournament Sponsor and Photo Booth Sponsor

- 1 Convention Registration included
- 1 Golf Registration included
- Corporate logo printed on goodie bags
- Two Golf Tournament Hole Sponsor Signs included
- Corporate sign displayed at event. Bring a banner too!
- Recognition at event
- FREE Drink Tickets to give to your customers
- A hyperlink to your company placed on the MHISC website.
- Corporate logo on all meeting mail outs / signage / promotions
- Sponsor ribbons on company attendee's name badges
- Photograph and recognition in industry's Update magazine

PLATINUM SPONSOR.....Includes all benefits listed below ***PLUS:***

- 1 Convention Registration included
- Recognition at Friday evening reception / dinner
- Golf Tournament Hole Sponsor Sign included
- FREE Drink Tickets to give your customers
- A hyperlink to your company placed on the MHISC website.
- Corporate logo on all meeting mail outs / signage / promotions
- Sponsor ribbons on company attendee's name badges
- Photograph and recognition in industry's *Update* magazine

GOLD SPONSOR.....Includes all benefits listed below ***PLUS:***

- A hyperlink to your company placed on the MHISC website
- Corporate logo on meeting mail outs / signage / promotions
- Sponsor ribbons on company attendee's name badges
- Photograph and recognition in industry's *Update* magazine
- Recognition at MHISC's Friday evening reception / dinner

SILVER SPONSOR.....Includes all benefits listed below:

- Company logo on MHISC website
- Corporate logo on meeting mail outs / signage / promotions
- Sponsor ribbons on company attendee's name badges
- Photograph and recognition in industry's *Update* magazine
- Recognition at MHISC's Friday evening reception / dinner

Please Select Below:

EVENT SPONSORS

Event Sponsors are first-come first-served.

- Friday Evening Banquet Gala\$3500
- Thursday Pool Party Reception\$2000
- Saturday Membership Breakfast.....\$1850
- DJ and Dance\$1850
- Golf Tournament Sponsor..\$1850
- Photo Booth Sponsor.....\$1850

OTHER SPONSORSHIP OPPORTUNITIES

- Platinum.....\$1500
- Gold.....\$1200
- Silver.....\$900

ADDITIONAL PROMOTIONAL OPPORTUNITY

- Yes, our company would like to provide **200 promotional items** for the welcome bags.

Item Description: _____

Tentative Schedule of Events

(Event times are subject to change)

Wednesday, July 26

- 4PM Registration Opens
- 7PM Hospitality Suite

Thursday, July 27

- 9AM Registration Opens
- 11AM Past Presidents and HOF Lunch
- 1PM Membership Committee
- 1PM Dealer Roundtable
- 1PM Community Managers Committee
- 2:15PM Modular Steering Committee
- 2:15PM Image & Professionalism Committee
- 7PM Pool Party Reception

Friday, July 28

- 9AM PAC Golf Tournament
- 2PM Family BINGO
- 4PM Breakout Seminar
- 7PM 50th Anniversary Celebration / Awards
- 9PM DJ and Dance Party

Saturday, July 29

- 9AM General Membership Meeting

SPONSORSHIP REPLY FORM

Contact Information:

Company name: _____

Please write how you would like your company to be listed on official convention signs and programs.

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Company representatives attending the Convention

(this information is used to place sponsor ribbons on the nametags of your representatives):

Payment Information:

Our check for sponsorship is enclosed and is made payable to "MHISC."

Please charge my credit card (Visa/MasterCard only)

Card type: _____ Card number: _____ Exp. Date: _____

Additional Information:

Your company will be advertised in all convention promotional material **upon receipt of payment.**

Sponsor Reply Forms and payment must be received by **Friday, June 30th at 5:00 PM** in order to be included on all convention signage and programs.

To reserve your space, please fax this form today to MHISC at 803-771-7023 or email to awestmoreland@mhisc.com

Mail form and payment to:

Attn: Andrea Westmoreland
MHISC
P.O. Box 1781
Columbia, SC 29202



Thank you for your support of MHISC!