

# 2016 MHISC Publication Advertising Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Payment:

Please make check payable to MHISC - or- Bill to (if different from above):

Billing Address: \_\_\_\_\_

Charge to: Visa MC Discover Amex Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

## UPDATE MAGAZINE

- |  |               |                          |   |
|--|---------------|--------------------------|---|
| Business Card <input type="checkbox"/> | 1 issue \$150 | <input type="checkbox"/> | 4 issues \$500 (annual savings of \$100)  |
| Quarter Page <input type="checkbox"/>  | 1 issue \$230 | <input type="checkbox"/> | 4 issues \$800 (annual savings of \$120)  |
| Half Page <input type="checkbox"/>     | 1 issue \$400 | <input type="checkbox"/> | 4 issues \$1400 (annual savings of \$200) |
| Full Page <input type="checkbox"/>     | 1 issue \$680 | <input type="checkbox"/> | 4 issues \$2450 (annual savings of \$270) |

Please mark the issue you wish your contract to begin:

- |                                  |                                  |                                  |                                  |
|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Issue 1 | <input type="checkbox"/> Issue 2 | <input type="checkbox"/> Issue 3 | <input type="checkbox"/> Issue 4 |
| Mar/Apr                          | Jun/July                         | Sept/Oct                         | Dec/Jan                          |

## MODERN TIMES

- |  |               |                          |  |
|--|---------------|--------------------------|--|
| Business Card <input type="checkbox"/> | 1 issue \$75  | <input type="checkbox"/> | 4 issues \$250 (annual savings of \$50)  |
| Quarter Page <input type="checkbox"/>  | 1 issue \$150 | <input type="checkbox"/> | 4 issues \$540 (annual savings of \$60)  |
| Half Page <input type="checkbox"/>     | 1 issue \$250 | <input type="checkbox"/> | 4 issues \$900 (annual savings of \$100) |

Please mark the issue you wish your contract to begin:

- |                                  |                                  |                                  |                                  |
|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Issue 1 | <input type="checkbox"/> Issue 2 | <input type="checkbox"/> Issue 3 | <input type="checkbox"/> Issue 4 |
| Jan/Feb                          | Apr/May                          | Aug/Sept                         | Nov/Dec                          |

**Please complete this form in its entirety and mail to  
P.O. Box 1781, Columbia, SC 29202 or fax to (803) 771-7023 or  
email to [awestmoreland@mhisc.com](mailto:awestmoreland@mhisc.com)**

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

date

### Advertisement Dimensions

*The Manufactured Housing Institute of South Carolina, Inc. and Service Printing are hereby authorized to publish our advertisement as follows: (Please check the advertisement dimensions and contract length of your choice.)*

<b>Ad Size</b>	<b>Height</b>	<b>Width</b>
Business Card	2 ¼"	4"
Quarter Page	4 ¾"	4"
Half Page	4 ¾"	7 ¾"
Full Page	11"	8 ½"

**AD SUBMISSION:** Please provide digital files for all ads. High resolution (300 dpi or better preferred) files should be submitted in one of the following formats: .tif, .pdf, .eps. Publisher can also accept high resolution .jpeg files. Send to: [awestmoreland@mhisc.com](mailto:awestmoreland@mhisc.com)

Terms: Payment upon receipt of invoice if not prepaid. Payments not received by due date may result in discontinuation of your ad.

Copies of Ads: Please present a camera ready or trouble free electronic file version of your ad upon acceptance of this contract to Andrea Westmoreland at MHISC PO Box 1781, Columbia, SC 29202. This will expedite the process. Advertisers are solely responsible for submission of copy. The advertiser and / or its agency agrees to indemnify and hold MHISC and Service Printing harmless from and against any loss resulting from claims or suits of defamation, libel, violation of privacy, plagiarism, copyright infringement or any other cause. MHISC and / or Service Printing reserve the right to reject any advertisement. In the event of an error in the publication of an advertisement as a result of an action by MHISC and / or Service Printing, the advertiser shall be entitled to a "make good" for the first publication only.