

E-NEWSLETTER

MHISC sends out an E-Newsletter and fax publication, **Manufax**, to keep members informed between issues of **Update** and **MODern Times**. These two newsletters contain up-to-the-minute developments that catch members' attention. They can be timed to meet **your** promotional schedule. And both are very cost-effective ways to advertise.



2016 MHISC Publication Advertising Contract

Company Name: _____

Contact Name: _____

Address: _____

City, State & Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Bill to (if different from above): _____

Payment:

Please make check payable to MHISC - or- Bill to (if different from above):

Billing Address: _____

Charge to: Visa MC Discover Amex Card Number: _____ Exp: _____

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Quarter Page Ad: Includes company ad and a link to your website.

1 issue (\$65)
\$65 per issue

4 issues (\$232)
\$58 per issue

Please mark the issue you wish your contract to begin:

Issue 1 Issue 2 Issue 3 Issue 4
March June September December

***Please complete this form in its entirety and mail to
1801 Gadsden Street, Columbia, SC 29201 or fax to (803) 771-7023***

Authorized Signature: _____ Date: _____

Printed Name: _____

Terms: Payment upon receipt of invoice if not prepaid. Payments not received by due date may result in discontinuation of your ad.

Copies of Ads: Please present a camera ready or trouble free electronic file version of your ad upon acceptance of this contract to Andrea Westmoreland at MHISC PO Box 1781, Columbia, SC 29202. This will expedite the process. Advertisers are solely responsible for submission of copy. The advertiser and / or its agency agrees to indemnify and hold MHISC harmless from and against any loss resulting from claims or suits of defamation, libel, violation of privacy, plagiarism, copyright infringement or any other cause. MHISC reserve the right to reject any advertisement. In the event of an error in the publication of an advertisement as a result of an action by MHISC, the advertiser shall be entitled to a "make good" for the first publication only.

AD SUBMISSION: Please provide digital files for all ads. High resolution (300 dpi or better preferred) files should be submitted in one of the following formats: .tif, .pdf, .eps. Publisher can also accept high resolution .jpeg files.